



227 West Irvine Street
Richmond, KY 40475

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A background image showing a close-up of a hand holding a baby's hand. The image is overlaid with a stylized American flag pattern of red and white stripes and white stars on a blue background.

Affirm
UNITED FOR
Life

WALK FOR LIFE & FAMILY FUN NIGHT
MAY 29, 2026 • 6:00-8:00PM
WHITE HALL PARK
affirmlife.org/walkforlife





Affirm

WOMEN'S HEALTH



SPRING 2026

We value and passionately affirm the gift of life.

(859)624-3942

Help, Healing, Hope...LIFE!

Tiffany* visited our Richmond clinic in late September after seeing our sign outside. Facing an unplanned pregnancy alone, she made the brave decision to walk through our doors. She was undecided about her pregnancy and expressed a desire to learn about all her options.

Through her time with the advocate, Tiffany shared concerns about job security if she carried her pregnancy full term, as well as fears regarding single parenting. As a Christian, she felt shame for decisions she had made to put herself in this situation. She accepted prayer from the advocate, which led to an opportunity to discuss repentance and forgiveness.



As Tiffany wrapped up her appointment, she asked for a hug and shared that she wanted to further pursue the possibilities of parenting or adoption.

Two weeks later, Tiffany returned for a second ultrasound with the father of the baby. She expressed excitement about her pregnancy and decided to enroll in our Earn While You Learn parenting classes. Given her prior concerns about her job and single parenting, she also enrolled in a five-week class focusing on finances.

Because of YOU, we are able to help women like Tiffany. When in crisis, she found Affirm...and was affirmed in the process! She found hope and healing. And because of that, we will celebrate one more precious life later this spring.

Thank you for continuing to stand with us to AFFIRM life!



Blessings, in Christ,

Sarah Roof
Executive Director

Thank you to the following churches for allowing me to come share about Affirm recently:

- Liberty Avenue Baptist Church, Berea
- Covenant Community Church

**Client's name has been changed to protect privacy.*

Richmond Location
227 West Irvine Street
Richmond, KY 40475

Hour of Operation
Monday, Tuesday, Wednesday, Thursday
9:00am-4:00pm
www.affirmlife.org

Berea Location
133 Plaza Drive, Suite 1
Berea, KY 40403

Be a Life Changer . . . it's time for Baby Bottle Blessings!

Affirm
WOMEN'S HEALTH
**BABY
BOTTLE
BLESSINGS**



Our largest fundraiser returns with Baby Bottle Blessings. Over 60 churches distribute empty baby bottles on Mother's Day and collect them on Father's Day. This fundraising campaign makes up more than 25% of our annual budget. **Here's how it works:**

- 1.** Affirm provides baby bottles and schedules a pick-up with the local church contact.
- 2.** Local church partner distributes bottles on (or around) Mother's Day.
- 3.** Supporters take a bottle to fill with coins, cash, or a check.
- 4.** Bottles are returned to the local church on Father's Day (or church's other designated date).

Affirm staff and volunteers will begin contacting church ambassadors in mid-April. If your church would like to participate, call (859)624-3942 or email info@affirmky.org.

Current Needs

- Paper towels
- White copy paper
- Infant toothbrushes
- Swim diapers
- Sensitive skin baby wash

Contact Info:

Getting duplicates? Changed your address? Want to sign up for occasional emails? Email sarah@affirmky.org.



Billboards

One of our year-end fundraising initiatives was to raise money to erect five billboards educating passersby about Safe Haven Baby Boxes. Two of the five billboards are in place – one in Jackson County and one on Highway 52. The three remaining, two which are visible from I-75, should be ready soon.

SAVE THE DATES



September 11 & 12
Battlefield Golf
Course

*Night
for
Life*

Fundraising Banquet
November 12
Southland Christian
Church

Welcome to Affirm!



Sarah Perry



Halle Kerr

Affirm has welcomed two new faces to the staff. After long-time nurse manager Brenda Flannery retired at the end of the year, Sarah Perry joined the staff as the registered nurse in the Richmond location. Sarah received training throughout January and February to perform limited obstetric ultrasounds, completing nearly 100 model scans. She will also oversee our THRIVE sexual risk avoidance programming in local middle and high schools and work to expand that to more schools. Sarah previously served as a labor and delivery nurse. She and her husband attend Ashland Church.

Halle Kerr began in October as the Community Outreach Coordinator. In this role, she'll represent Affirm at community events, as well as assist with Affirm's fundraising events. She will also help recruit and coordinate volunteers. Halle has a heart for women who have experienced pregnancy loss and desires to lead a "miscarriage support group." (See Affirming Hope graphic.) She and her husband attend Eastside Community Church where Halle also serves on the worship team.

We are encouraged by this younger generation joining our team and taking up the cause of life!



Affirming Hope . . .

A MISCARRIAGE SUPPORT GROUP

Affirming Hope is a welcoming miscarriage support group created to offer comfort and connection. Each gathering will include a guided discussion, a simple reflective activity, and light refreshments. This is a safe, compassionate space for listening, sharing (as much or as little as you wish), and healing within a community.

Open to any woman navigating pregnancy loss, no matter where you are on the journey.

2nd Tuesday of each month

6:00-8:00pm

227 W Irvine Street

Richmond, KY 40475

Spaces are limited. Contact info@affirmky.org to reserve your spot for the upcoming meeting.



Community partner Adam Herald with the Enrich One-Stop shares with middle school students during a THRIVE session discussing local resources.



Volunteer Spotlight: Jason McGill

Jason McGill has led a team of volunteers from Eastside Community Church for over two years who offer their time and talents one night per month. They do whatever tasks that may be asked of them such as cleaning, organizing, weed eating the back lot, and more! *"Serving at Affirm has been both a blessing and a learning experience for me,"* said Jason. *"I am grateful for the opportunity to be a small part of a local organization focused on helping others in need."*

Jason and his wife, Kacie, attend Eastside Community Church and have three children.